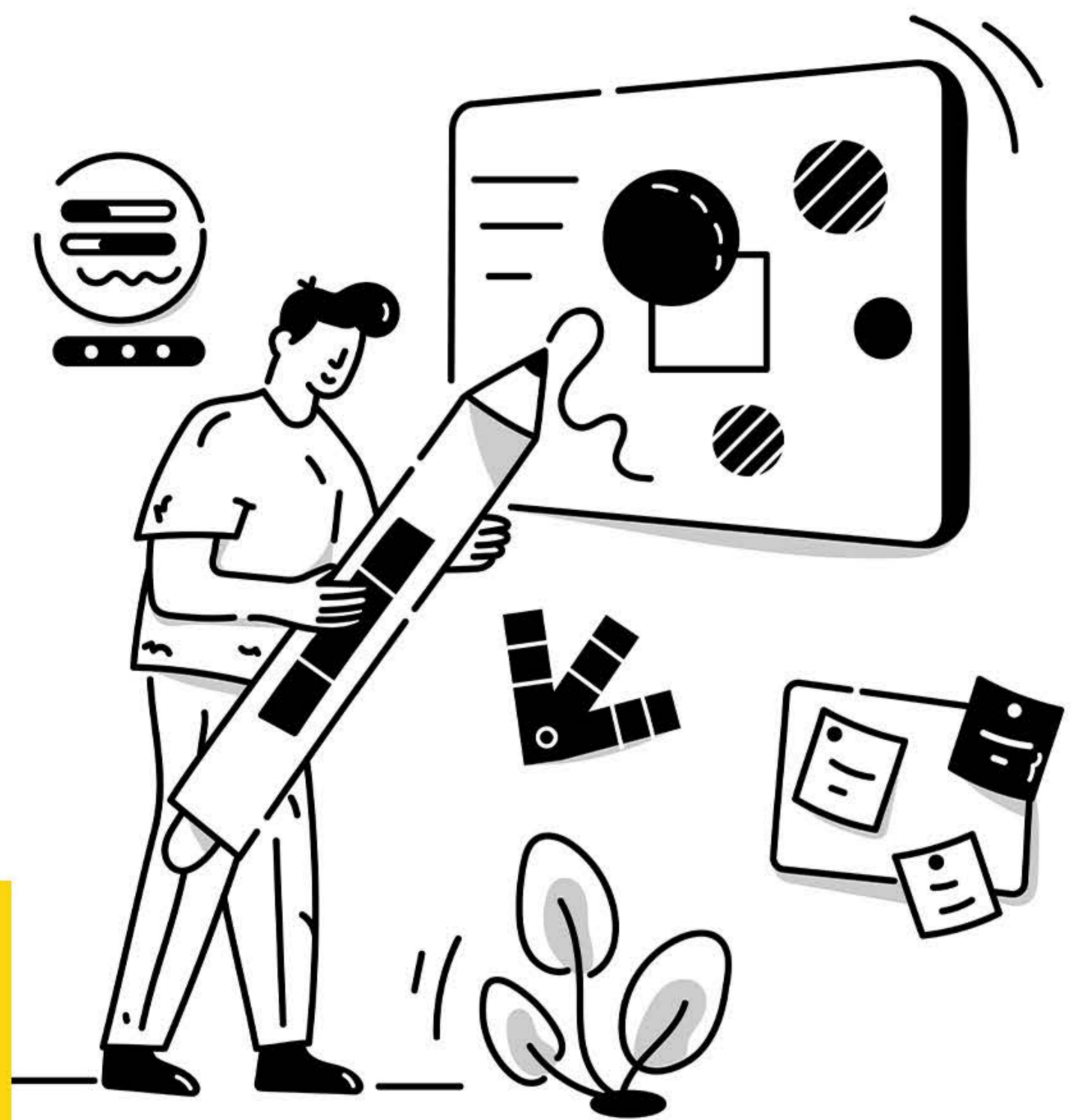


Graphic Design – Professional Program

 Duration: 3 to 6 Months

Innovate
Accelerate
Repeat.





Graphic Design – Professional Program

 **Duration: 3 to 6 Months**

Tools Covered: Adobe Photoshop, Illustrator, InDesign and Figma

Course Modules

Foundations of Graphic Design

- > Core Design Principles: Balance, Contrast and Alignment
- > Color Theory and Layout Composition
- > Typography and Visual Hierarchy

Adobe Photoshop Mastery

- > Image Editing, Retouching and Photo Manipulation
- > Creating Mockups and Advertising Creatives
- > Basics of Digital Art and Concept Visuals



Adobe Illustrator and Vector Graphics

- > Logo Design and Iconography
- > Infographics and Custom Illustrations
- > Mastering Scalable Vector Graphics

Branding and Identity Design

- > Building Brand Strategy and Identity Systems
- > Logo Systems, Color Palettes and Typography
- > Style Guides and Real-world Branding Projects

Print Design with InDesign

- > Layouts for Brochures, Magazines and Flyers
- > Business Cards and Promotional Materials
- > Preparing Print-ready Files and Export Settings

UI/UX Design Basics with Figma

- > Wireframes, Layout Grids and Responsive Design
- > Mobile and Web UI Design Best Practices
- > Prototyping and Mapping User Journeys

Portfolio and Freelancing Essentials

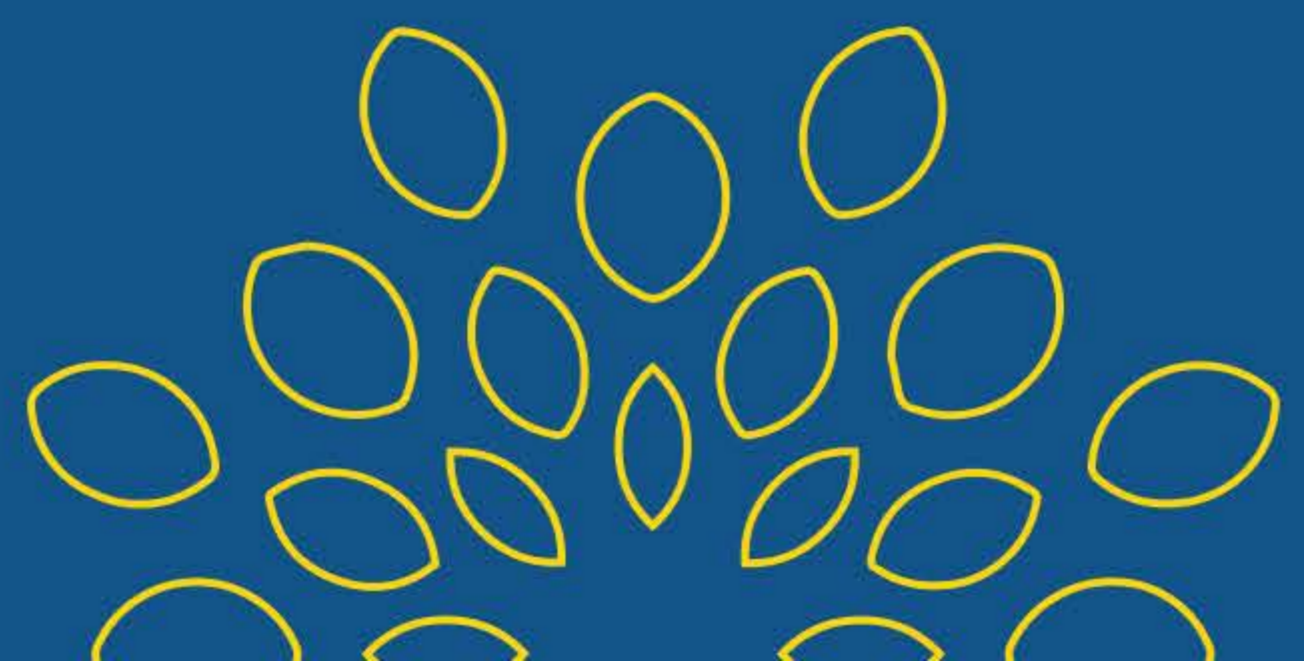
- > Creating a Professional Portfolio (PDF + Online)
- > Freelance Setup: Pricing, Proposals and Client Handling
- > Project Management Tools and Time Tracking

Major Projects

- > Brand Identity Design Pack
- > Print Design Campaign (E.g., Brochure and Poster)
- > Social Media and Web Creatives
- > UI/UX App or Website Mockup
- > Personal Portfolio (Website or PDF Format)

Outcomes

- > Job-Ready Graphic Design Portfolio
- > Skills for Freelance and In-House Creative Roles
- > Internship or Placement Ready in the Design Industry



Get in touch with us now

Whether you are ready to apply or just want to learn more, we are happy to connect with you.

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